

**Allbridge**  
(Hereinafter referred to as "the Company",  
"We," "Us", "Our")

<http://www.allbridge.io/>  
(Hereinafter referred to as "the Website")

## COOKIES POLICY

Please read this Cookies Policy carefully before accessing, browsing, using a bridge or the Website, and/or participating in any Services as defined within our Terms and Conditions. It is intended for the reader of this Cookies Policy to have an understanding of and accept the Company's Terms and Conditions. Your access to and use of the Website is conditioned on your understanding of and compliance of this Cookies Policy.

### 1. Cookies

- 1.1. The Company Website uses Cookies to better the Users experience while visiting the Website.
- 1.2. A Cookie is a message given to a web browser by a web server. The browser stores the message in a text file. The main purpose of cookies is to identify users and possibly prepare customized Web pages for them. Use of a Cookie by the Website is in no way linked to any personally identifiable information while on our site and will not infringe on the privacy of our customers.
- 1.3. Cookies are files sent by web servers to web browsers and stored by the web browsers.
- 1.4. The information is then sent back to the server each time the browser requests a page from the server. This enables a web server to identify and track web browsers.
- 1.5. There are two main kinds of Cookies: session Cookies and persistent Cookies. Session Cookies are deleted from your computer when you close your browser, whereas persistent Cookies remain stored on your computer until deleted, or until they reach their expiry date.
- 1.6. Cookies used are both Session and Persistent Cookies regarding our services.

### 2. Purpose

- 2.1. In order to provide a provide the Services, the Company utilises Cookies;
  - 2.1.1. To provide Analytics,
  - 2.1.2. To store your Preferences.
- 2.2. We will ask the User when we need further information that requires personal identification to allow us to connect to the User.

### **3. Google Cookies**

3.1. The Company uses Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use by means of Cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store and use this information. Google's privacy policy is available at <http://www.google.com/privacypolicy.html>.

3.2. However, this opt-out mechanism uses a cookie, and if you clear the Cookies from your browser your opt-out will not be maintained. To ensure that an opt-out is maintained in respect of a particular browser, you should use the Google browser plug-in available at <http://www.google.com/ads/preferences/plugin>.]

### **4. Third-Party Cookies**

4.1. We may also use various Third-Party Cookies to report usage statistics of the Services, deliver advertisements, analytics etc.

4.2. When you use this website, you may also be sent the following third party Cookies;

4.2.1. Google Analytics: We use Google Analytics to help measure how users interact with the Company (<https://policies.google.com/privacy>) .

### **5. Refusing Cookies**

5.1. Most browsers allow you to refuse to accept Cookies.

5.1.1. Please consult your Web Browser creator for further information.

5.2. Blocking Cookies will have a negative impact upon the usability of some websites.

### **6. Your Choices**

6.1. If you would like to delete Cookies or instruct your web browser to delete or refuse Cookies, please visit their respective websites.

6.2. If you remove or restrict Cookies from this website, the website may cease to function as intended.

6.3. For further Consumer Information regarding Cookies, please visit;

6.3.1. All About Cookies: <Http://www.allaboutcookies.org>

6.3.2. Network Advertising Initiative: <Http://www.networkadvertising.org>

6.4. If you require further clarification regarding any matter contained within this policy, please contact us.